

1. GLOBAL COMMUNICATION

Logo – Format and size

The logo must keep a square format (1:1) and a straight position.

Minimal size: 200 px



For smaller format

Use the frameless version

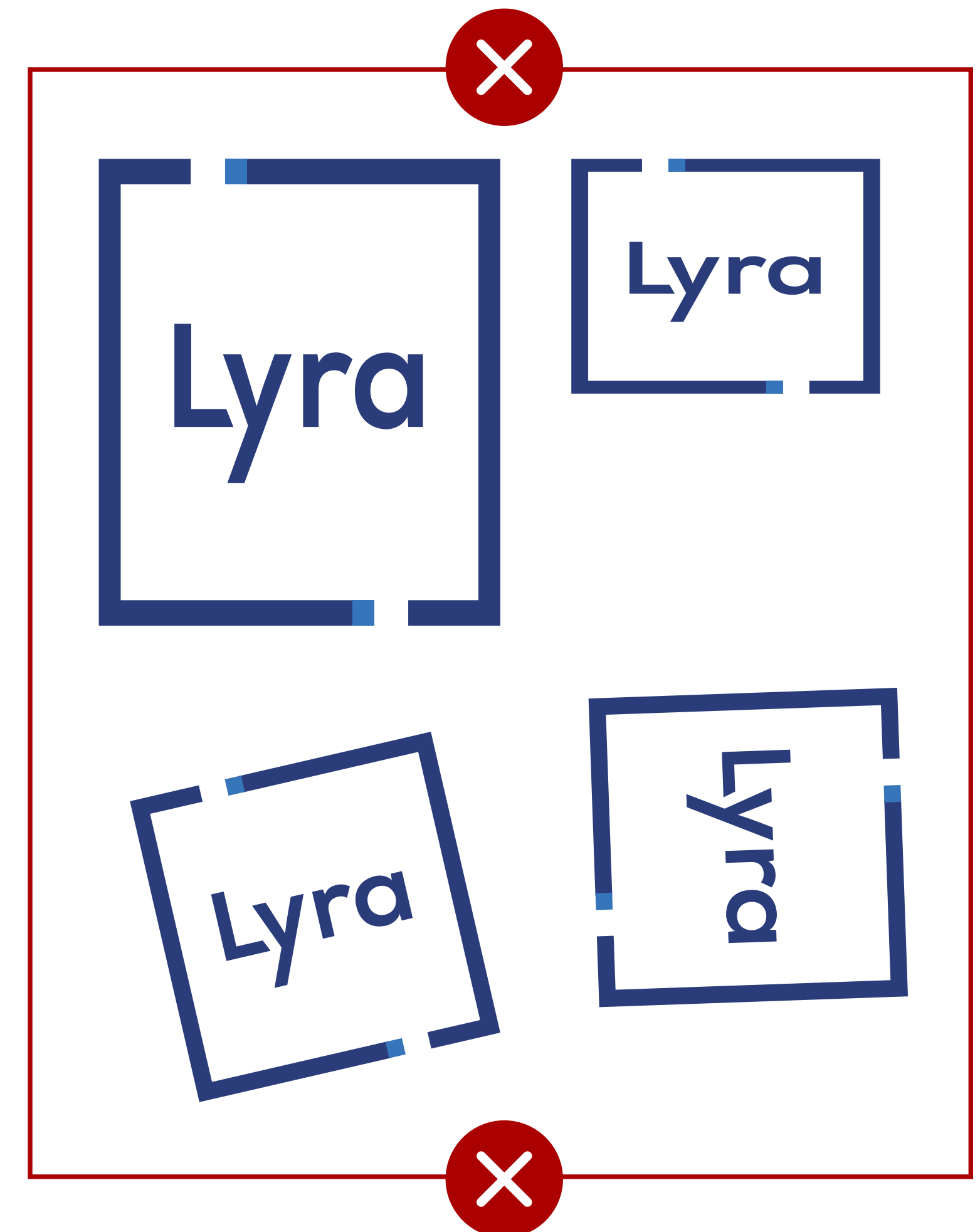
Lyra

Use favicon



Type it with "Nexa Bold Font"

Lyra



1. GLOBAL COMMUNICATION

Logo – Use cases

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Light background



Dark or dark colored background
70% of black minimum



Background with a picture
white buffer zone

