

1. GLOBAL COMMUNICATION

# Logo – Format and size

The logo must keep a square format (1:1) and a straight position.

Minimal size: 200 px



For smaller format

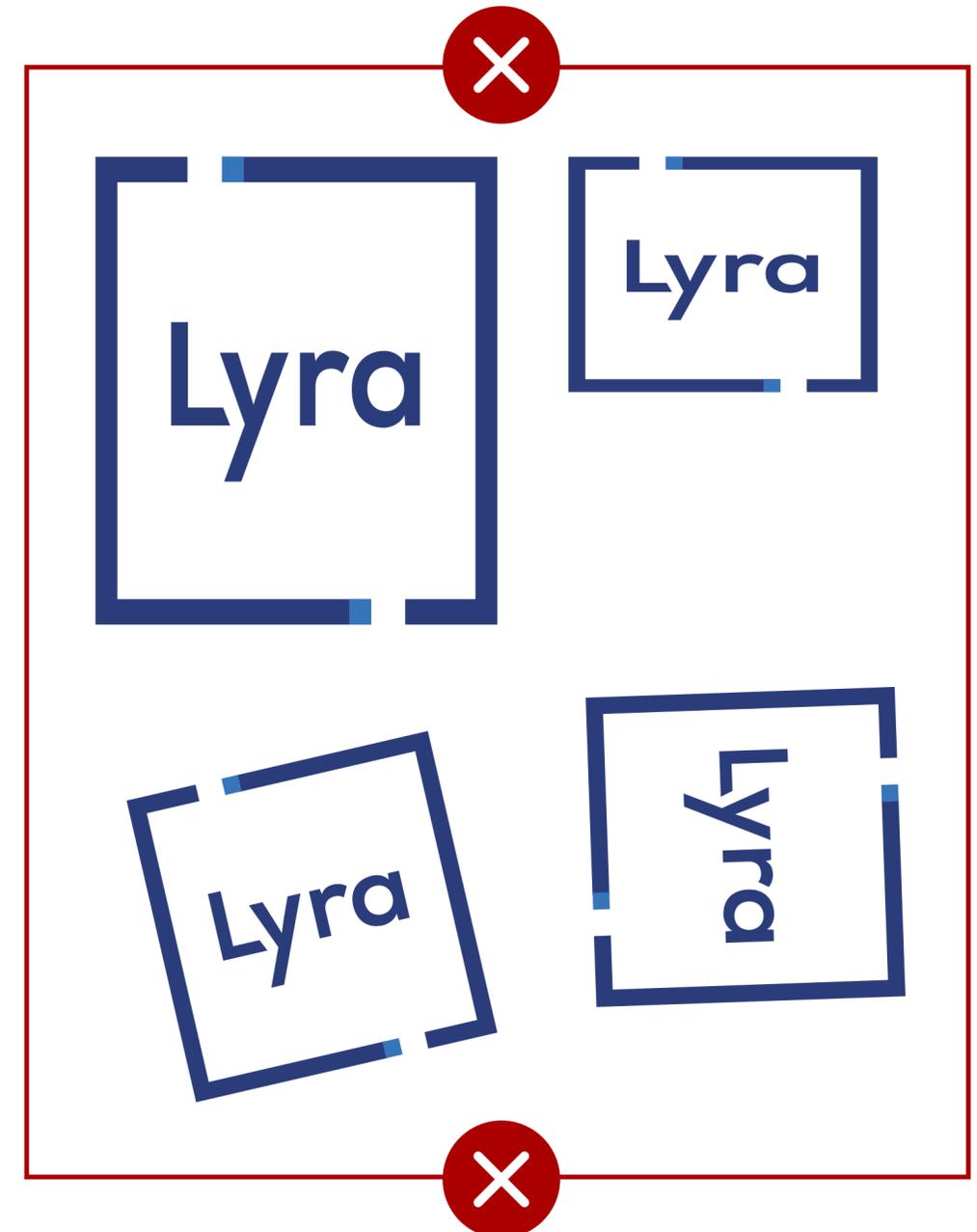
Use the frameless version



Use favicon



Type it with "Nexa Bold Font"



1. GLOBAL COMMUNICATION

# Logo - Use cases



Light background



Dark or dark colored background  
70% of black minimum



Background with a picture  
white buffer zone

