



Press release

**Louis Hancquart from Lyra Network wins "VIE Prix for Creativity" for bringing innovation to his role at the 1st edition of Indo-French Business Awards and IN2FRANCE summit**

*Source: Business World*

**Find the link of the news below:**

<http://everythingexperiential.businessworld.in/article/French-embassy-hosts-first-edition-of-Indo-French-Business-Awards-and-IN2FRANCE-summit/15-10-2018-162219/>

Mumbai, October 15, 2018

The maiden edition of Indo-French Business Awards and IN2France investment event successfully concluded at the Residence of France in New Delhi, in the presence of many eminent personalities, both from India and France.

H.E. Alexandre Ziegler, Ambassador of France to India hosted the maiden edition of the Indo-French Business (IFB) Awards and the IN2France event. Co-organised by the Indo-French Chamber of Commerce and Industry (IFCCI) and Business France, the French Trade and Investment Commission in India, the occasion brought together top officials and delegates from the Indo-French business community.

The IFB Awards created a platform to acknowledge and honor the outstanding accomplishments of Indian and French companies based out of India, while IN2FRANCE promoted France as an attractive investment destination for Indian companies. The evening also saw the felicitation of young and high-performing French professionals through the VIE Awards ceremony.

The winners of the award were chosen by the special jury members. Celebrating the best in the business domain, the whole Indo-French fraternity came together to

celebrate excellence and to raise a toast to outstanding achievements in the industry so far.

### **Winners**

- Mariette HALOUZE of Keolis, Hyderabad, winner of “Grand Prix du Jury”, awarded for the best dossier for overall excellence
- Louis HANCQUART of Lyra Networks, Mumbai, winner of "VIE Prix for Creativity", awarded for bringing innovation to his role
- Aurélie GILLET of Peech India, Bengaluru, winner of "VIE Integration Award" awarded for assimilation

H.E. Alexandre Ziegler, Ambassador of France to India, said, “I am delighted to unveil the first edition of the Indo-French Business Awards 2018 and the IN2FRANCE brand. France provides excellent opportunities to Indian companies for business as well as their establishment in the country. Placed at the heart of Europe, France is a gateway for access not only to the continental market but also all the French-speaking African countries. 150 Indian companies are already operating out of France, employing 7000 persons, and we wish to welcome many more. So, choose France!”

Payal S Kanwar, Secretary General, Indo-French Chamber of Commerce and Industry, said , “French companies are doing phenomenally well in India and we see a growing interest of new companies wanting to set base in the country. The Indo-French Business Awards symbolize the celebration of their achievements in India”

Sophie Clavelier, Director of Business France for South Asia, said, “I believe such event as this one today will sparkle interest among Indian investors to choose France as their next destination”.

### **About Lyra:**

Founded in 2001 by Alain Lacour, Lyra secures e-commerce and proximity payments and develops value-added services to manage transactions and POS equipment on a daily basis. Based in Toulouse, Lyra is present internationally with 10 subsidiaries (Algeria, Germany, Brazil, Chile, Spain, India, Mexico, Argentina, Colombia and Peru). The group has over 250 employees for a turnover of €53M in 2017.

Lyra's key figures:

Over 10 billion payments secured and transmitted in 2017 worldwide

Over 50,000 e-merchants

Over 3,000,000 payment terminals worldwide

Lyra's services are certified PCI DSS, Visa Merchant Agent and approved by GIE Cartes Bancaires.

<http://www.lyra.com>